



Join The Alliance Commercial Vehicle & Heavy Duty Program

The Alliance Commercial Vehicle, Medium & Heavy Duty Program is designed to provide the strategic framework, category management, IT Solutions and Sales & Marketing Support to Alliance distributor members within the program and allow them to compete for every sale in every arena.



PRODUCT SUPPORT AND CATEGORY MANAGEMENT

- Heavy Duty Product Suppliers
- Supplier Rebates
- Central Billing Rebates (where applicable)



INFORMATION TECHNOLOGY TOOLS

- E-commerce Parts ordering platforms
- Data Analysis and Sales Reporting
- Communications Systems



MARKETING SERVICES

- Truck Service Center Program
- Marketing Tools including websites, CRM, digital marketing
- Locator Services, Reputation Management, SEO, Google Business Profiles
- Branding, Signage, and Display Materials



SALES SERVICE AND SUPPORT

- Live trainings for your sales teams
- Webinar Trainings
- On-Demand Video trainings
- National Account Programs



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Product Partnerships

Air System

- Edelmann Brass and Brake Lines
- Proline Heavy Duty
- Tectran Manufacturing
- Tramec Sloan

Battery & Accessories

- Continental Batteries
- Delco Remy
- Dixie Electric Ltd.
- East Penn Manufacturing
- Odyssey Battery
- Prestolite Electric
- WAI Global
- Wilson

Brakes

- Centric Parts
- DRiV Motorparts
- DuraBrake
- ElringKlinger
- Gorilla Brakes
- Haldex
- PartsMasterHD
- PerfectstopHD
- Proline Heavy Duty
- Raybestos Brakes
- Sirco Industries

Chemicals, Fluids & Lubricants

- High-Line Warren
- Penray Company
- Permatex
- Recochem
- Valvoline

Climate Control

- Global Parts Distributors (GPD)
- Sunair Products

Emission & Exhaust

- Alliant Power
- AP Exhaust Technologies
- Dinex HD Exhaust Emissions
- ProDiesel
- Terrepower

Engine Cooling

- Gates Rubber Company
- Phillips & Temro Industries
- Prestone
- Reach Cooling
- Spectra Premium Industries
- US Motorworks, LLC.
- Valvoline

Engine Components

- Alliant Power
- DRiV Motorparts
- Mahle Original

Filtration

- Baldwin Filters
- Mahle Original
- Mann-Hummel
- Purolator Filters, LLC
- WIX Filtration

Interior & Exterior

Accessories

- BettsHD
- Globetech
- Tramec Sloan

Lighting & Safety

- Ecco Safety Group
- Grote Industries Co.
- Multiprens USA
- Peterson Manufacturing Company
- Phillips Industries
- Sirco Industries
- Tramec Sloan
- US Motorworks, LLC.

Chassis & Ride Control

- ATRO
- Dayton Parts MD/HD
- Dorman
- DRiV Motorparts
- ElringKlinger
- Euclid
- Illinois Auto Truck
- MacPhersonHD
- Monroe
- Neapco HD and AG
- Pews & Edelman
- Proline Heavy Duty
- QX Heavy Duty
- Sirco Industries
- ZF HD Transmission Parts
- ZF SACHS Ride Control

Tools, Equipment

& Supplies

- Bosch
- Lincoln Industrial
- New Pig

Trailer & 5th Wheel

- Dana Incorporated
- Neapco HD and AG
- Proline Heavy Duty

Wheel End

- Dana Incorporated
- Euclid
- Haldex
- Meritor
- Mevotech
- NTN - Bower
- Proline Heavy Duty
- RevHD
- Sirco Industries
- SKF
- Timken



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